

PROFESSIONAL TRAINERS

Turn your workshop into a self-paced course.

Turn your demonstrations, cases and practice tasks into a course under your own name. Clients can buy it for independent study or use it before and after a workshop you facilitate.

CREATOR PLAN AT A GLANCE

50 GB
file storage

Unlimited
courses

200
monthly active learners

1 published academy • 1 administrator seat • Free Creator Launchpad workshops

Build a repeatable training offer

Start with the workshop clients already ask you to repeat. Decide what participants can study alone and where a conversation with you adds the most value.

ACADEMY FEATURE	HOW YOU CAN USE IT
Branded academy & links	Send a client one place to explore your training and return when a new team member needs it.
Course builder & media	Put a recorded demonstration beside the case and instructions. Participants can replay the technique before trying it.
Quizzes & assignments	Ask participants to choose a response, practise it at work and submit a short reflection.
Learner access	Agree fees with the client, collect payment directly and enrol the participants covered by the arrangement.
Discussions & Q&A	Participants can compare approaches and ask you how to adapt a technique to a situation at work.
Progress reporting	Review progress before a follow-up session and choose a case participants still need to practise.

Two ways to sell the workshop

Offer the course on its own or include access in your facilitated workshop fee. Your platform subscription is separate from what clients pay you.

What the plan includes

Academy capacity	1 published academy, 1 administrator seat and up to 200 unique monthly active learners.
Courses & storage	Unlimited courses and 50 GB of file storage.
Reporting & support	Core progress reporting and standard support.
Course recognition	Academy-branded course certificates.

Creator fits an independent trainer. Professional adds team capacity and multi-course certification learning paths if your offer grows into a programme.



LEARNER VIEW

My Learning

Participants can reopen the demonstration and find the reflection task when they are back at work.

Desktop & Tablet	Open lessons and assessments in a browser.
PWA	Install the web app for access from the home screen.
Mobile App	Revisit supported text, audio and resources offline. Hosted video generally needs an internet connection.

Feedback practice beyond the workshop

A trainer runs a half-day workshop for new team leaders. She records a model feedback conversation and pairs it with a scenario and a reflection assignment.

Self-paced client

A client buys course access for a manager who missed the event. The manager studies the example and drafts a first line for a real conversation.

Facilitated group

Participants watch the demonstration before the workshop. In the room, they try their lines in pairs and discuss what the other person heard.

A QUESTION ABOUT THE OPENING LINE

Participant	"How do I say someone missed a deadline without putting them on the defensive?"
Peer	"I started with what I observed, before describing the impact."
Trainer	"Try 'The report arrived on Tuesday.' Then ask what happened and listen before you suggest a change."

After trying the conversation at work, participants return to the assignment. The trainer uses their reflections to shape the follow-up.

See how it fits your programme

Bring a workshop outline and one skill your clients want to practise.

Request a demo →

View regional pricing